

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method of maintaining a display, comprising the steps of:

providing an image on said display; and
identifying via an identifier on said display a status of said image, said identifier being viewable only during a predetermined time criteria,

wherein the step of identifying via an identifier on said display a status of said image comprises the step of embedding a link to said identifier.

2. (Original) The method of claim 1, wherein a status comprises one of a new image, an altered image, and a current image.

3. (Original) The method of claim 1, wherein said predetermined time criteria is a maximum time limit.

4. (Original) The method of claim 1, wherein said providing an image step comprises loading a WebPage including said image.

5. (Canceled)

6. (Currently Amended) The method of claim [[5]] 1, further comprising the step of removing said embedded link after said predetermined time criteria.

7. (Currently Amended) The method of claim [[5]] 1, wherein the step of embedding a link to said identifier is performed automatically whenever the status of said image changes.

8. (Original) A method of designing a display, comprising the steps of:
generating an image to be depicted on said display;
relating a time criteria to said image; and

embedding a link to an identifier for identifying on said display a status of said image, wherein said embedded link expires when said time criteria is satisfied.

9. (Original) The method of claim 8, wherein a status comprises one of a new image, an altered image, and a current image.

10. (Original) The method of claim 8, wherein said display comprises a WebPage.

11. (Original) The method of claim 8, wherein said time criteria is a maximum time limit.

12. (Original) The method of claim 8, wherein the step of relating a time criteria to said image and the step of embedding a link to an identifier are both performed automatically when a new or altered image is generated.

13. (Currently Amended) A program product comprising:
a computer readable medium having machine readable program code embodied thereon capable of [[for]]causing, when executed, a machine to perform the following method steps:

providing an image on a computer screen; and
identifying via an identifier on said computer screen a status of said image, said identifier being viewable only during a predetermined time criteria.

14. (Original) The program product of claim 13, wherein a status comprises one of a new image, an altered image, and a current image.

15. (Original) The program product of claim 13, wherein said predetermined time criteria is a maximum time limit.

16. (Original) The program product of claim 13, wherein the step of providing an image on a computer screen is performed by loading a WebPage including said image.

17. (Original) The program product of claim 13, wherein the step of identifying via an identifier on said computer screen a status of said image comprises embedding a link to said identifier.

18. (Original) The computer readable disc of claim 17, further comprising automatically removing said embedded link after said predetermined time criteria.

19. (Currently Amended) A program product comprising:
a computer readable medium having machine readable program code embodied thereon capable of [[for]] causing, when executed, a machine to perform the following method steps:

generating an image to be depicted on a computer screen;
relating a time criteria to said image; and
embedding a link to an identifier for identifying on said computer screen a status of said image,
wherein said embedded link expires when said time criteria is satisfied.

20. (Original) The program product of claim 19, wherein a status comprises one of a new image, an altered image, and a current image.

21. (Original) The program product of claim 19, wherein the step of generating an image to be depicted on a computer screen is performed by generating a WebPage including said image.

22. (Original) The program product of claim 19, wherein said time criteria is a maximum time limit.

23. (Original) The program product of claim 19, wherein the step of relating a time criteria to said image and the step of embedding a link to an identifier are both performed automatically when an image is generated.

24. (Currently Amended) A program product for loading a WebPage, comprising:

a computer readable medium having computer readable program code embodied thereon capable of [[for]] causing, when executed, a machine to carry out the following method steps:

generating an image to be depicted on said WebPage; and
embedding a link to an identifier for identifying on said WebPage that said image is new, said embedded link automatically expiring after a pre-determined maximum time limit.

25. (Original) A WebPage maintaining device, comprising:
means for loading a WebPage on a computer, said WebPage including at least one image;
means for relating a time criteria to said image; and
means for identifying on said WebPage a status of said image until said time criteria is satisfied.

26. (Original) The WebPage maintaining device of claim 25, wherein said means for identifying on said WebPage a status of said image comprises: means for embedding a link to an identifier for identifying on said WebPage a status of said image, said embedded link expiring when said time criteria is satisfied.

27. (Original) The WebPage maintaining device of claim 25, wherein said time criteria is a maximum time limit.

28. (Original) The WebPage maintaining device of claim 25, wherein said time criteria is a hit count.